



Income Statement IFRS 16			
£m	July 2021	July 2019	Var
Total sales	2,216	2,059	+ 8%
Full price sales			
		Online	+ 55%
		Retail	- 40%
			+ 9%

### **Income Statement IFRS 16**



£m	July 2	2021	July 2019	Var
Total sales	2	,216	2,059	+ 8%
Full price sales (LFL weeks)	During lockdown	Post lockdown		
Online	+ 70%	+ 46%		
Retail	n/a	- 8%	-4% open stores L	.FL
Brand	- 9%	+ 18%		

Income Statement IFRS 16				
£m	July 2021	July 2019	Var	
Total sales	2,216	2,059	+ 8%	
Operating profit	393	380	+ 3%	
Net external interest	(19)	(21)		
Lease interest	(27)	(32)		
Interest	(46)	(53)		

#### **Income Statement IFRS 16**

$\sim$	$\vdash$
$\mathbf{C}\mathbf{X}$	l .

£m	July 2021	July 2019	Var
Total sales	2,216	2,059	+ 8%
Operating profit	393	380	+ 3%
Interest	(46)	(53)	
Profit before tax	347	327	+ 6%
Tax charge	(57)	(60)	
Profit after tax	290	267	+ 8%
EPS	226.8p	204.4p	+ 11%

### **Cash Flow IFRS 16**

#### next

£m	July 2021	July 2019	Var
Profit before tax	347	327	+ 20m
Depreciation and impairment	56	61	
Capital expenditure	(77)	(65)	- 12m
Working capital / other	4	(35)	
Tax paid	(63)	(70)	
ESOT	(73)	(35)	- 38m
Cash flow before distribution	194	183	+ 11m
Buybacks	0	(280)	
Net cash flow	194	(97)	

### **Cash Flow IFRS 16**



£m	Jul	y 2021	July 2019	Var
Profit before tax		347	327	
Depreciation and impairment		56	61	
Capital expenditure		(77)	(65)	
Working capital / other		4	(35)	+ 39m
	+	Sale of Elma Future repa	supplier payments sall 3 land yment of business rates 'AT, staff incentives	54m 22m 21m 30m
		Customer ro Reiss inves	eceivables tment (including loan)	- 45m - 43m

### **Balance Sheet IFRS 16**

$\sim$	$\sim$	
- r 1	$\Delta V$	
	-	
	$\cup$	し

£m	July 2021	July 2019	Var
Fixed assets and investments	551	575	
Goodwill and intangibles	74	45	
Stock	572	584	- 2%
Debtors / other receivables	1,170	1,254	Stock in UK
Other creditors / derivatives	(692)	(627)	- 12%
Pension surplus	133	142	NEXT stock in UK
Dividends payable	0	(140)	- 18%
Net debt (excluding lease debt)	(416)	(1,193)	
Right-of-use assets	678	917	
Lease debt	(1,133)	(1,331)	
Net assets	937	226	

<b>Balance Sheet IFRS 16</b>			next
£m	July 2021	July 2019	Var
Fixed assets and investments Goodwill and intangibles Stock	551 74 572	575 45 584	
Debtors / other receivables	1,170	1,254	- 84m
Customer receivables	July 2021 £1.1bn	July 2019 £1.2bn	- 134m
Credit sales		+ 13%	
Accelerated payments	/ other	- 22%	
Additional provision		- 2%	
		- 11%	

### **Balance Sheet IFRS 16**

#### next

£m	July 2021	July 2019	Var
Fixed assets and investments	551	575	
Goodwill and intangibles	74	45	
Stock	572	584	
Debtors / other receivables	1,170	1,254	Sept 2021 <b>110p</b>
Other creditors / derivatives	(692)	(627)	Special
Pension surplus	133	142	dividend
Dividends payable	0	(140)	= £140m
Net debt (excluding lease debt)	(416)	(1,193)	
Right-of-use assets	678	917	
Lease debt	(1,133)	(1,331)	
Net assets	937	226	

### **Balance Sheet IFRS 16**



£m	July 2021	July 2019	Var
Fixed assets and investments	551	575	
Goodwill and intangibles	74	45	
Stock	572	584	
Debtors / other receivables	1,170	1,254	
Other creditors / derivatives	(692)	(627)	
Pension surplus	133	142	
Dividends payable	0	(140)	
Net debt (excluding lease debt)	(416)	(1,193)	
Right-of-use assets	678	917	- 239m
Lease debt	(1,133)	(1,331)	+ 198m
Net assets	937	226	





next

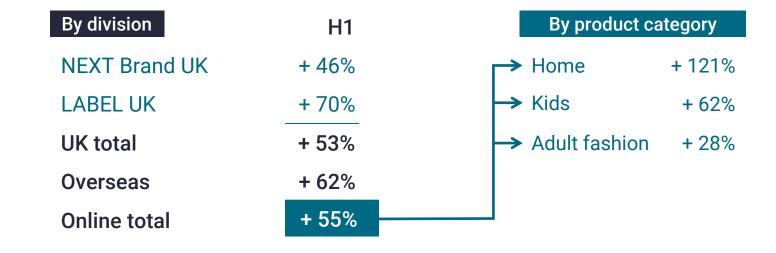


**Customer type** 

£m July 2021 July 2019 Var Full Price

Total sales 1,522 1,005 + 52% + 55%

Full price sales 2021 v 2019



next



Division

**Customer type** 

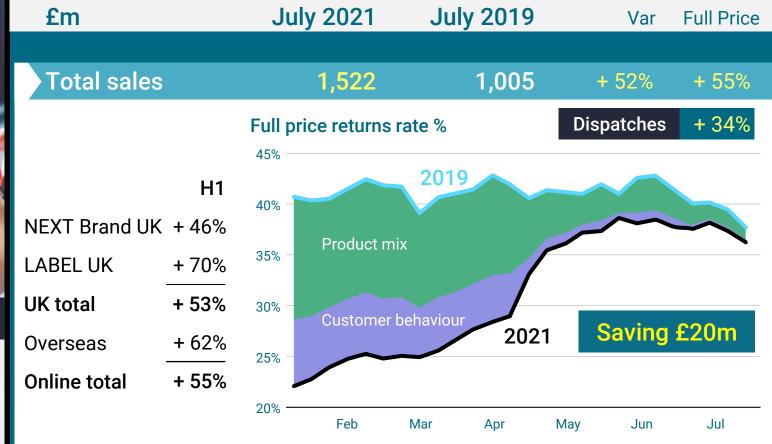






Division

**Customer type** 



next

**Phasing Division Customer type** 

£m	<b>July 2021</b>

July 2019 Var

Total sales

1,005

**)5** + 52%

+ 55%

Full Price

Full price sales analysis

By customer type H1

UK credit + 34%

UK cash + 125%

Overseas + 62% NEXTdirect.com + 49%

1,522

Online total + 55% → Aggregators + 210%

next

Full Price

+ 55%

Phasing
Division
Customer type

£m	July

2021 July 2019

Var

+ 52%

Full price sales analysis

NEXTdirect.com

Total sales

**UK** credit

UK cash

By customer type

H1

1,522

4 O E O :

+ 34%

+ 125%

+ 49%

Online total

Spend per July 2021 customer \* v 2019

1,005

£256

£88

£148

£157

v 2019 + 25%

+ 22%

+ 3%

+ 7%

\* Spend per customer is for online transactions

next



**Customer type** 

£m July 2021 July 2019 Var Full Price

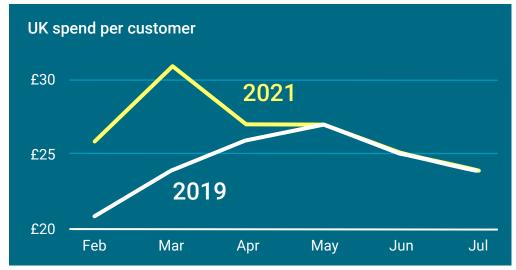
Total sales 1,522 1,005 + 52% + 55%

Full price sales analysis

By customer type

**UK** credit

**UK** cash



Spend per customer is for online transactions







£m	July 2021	July 2019	Var	Full Price
Tabel cales	1 500	1 005	. 50%	. 55%
Total sales	1,522	1,005	+ 52%	+ 55%
Operating profit	318	183	+ 74%	
% to sales	20.9%	18.2%	+ 2.7%	
Freight costs	- 0.4%			
LABEL participation	- 0.7%			
NEXT product mix	- 0.3%			
Bought-in gross margi	n - 1.4%			

# **Online** | Profit Analysis





	July 2021	July 2019	Var
Total color	1 500	1 005	
Total sales	1,522	1,005	
Operating profit	318	183	
% to sales	20.9%	18.2%	+ 2.7%
Bought-in gross margin	- 1.4%		
Surplus	+ 1.0%	> Stock for sale	+ 12%
Achieved gross margin	- 0.4%	→ Markdown sale	es + 10%

# **Online** | Profit Analysis





Jul	ly 2021	July	y 2019	Var	
Total sales Operating profit	1,522 318		1,005 183		
% to sales	20.9%		18.2%	+ 2.7%	
Achieved gross margin	- 0.4%				
Catalogues & photography	+ 1.9%		Lower Onlir	ne returns rate	+ 1.3%
Warehouse & distribution	+ 0.6%	<b></b> (	Overseas s	urcharges	- 0.8%
			Fixed cost l	everage	+ 0.1%

# **Online** | Profit Analysis

next

100 May 1	Jul	ly 2021	July 2019	Va
	Total sales Operating profit % to sales	1,522 318 20.9%	1,005 183 18.2%	+ 2.7%
	Achieved gross margin Catalogues & photography Warehouse & distribution Systems Central costs Total margin movement	- 0.4% + 1.9% + 0.6% + 0.4% + 0.2% + 2.7%	FY gu 2021/2	idance 2 margin %(e)

July 2019 has been restated to reflect IFRS 16

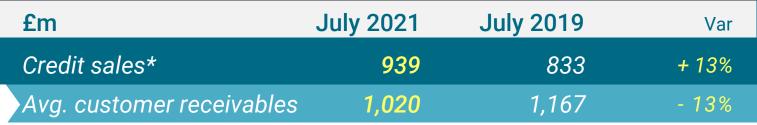


**DIVISIONAL ANALYSIS** 

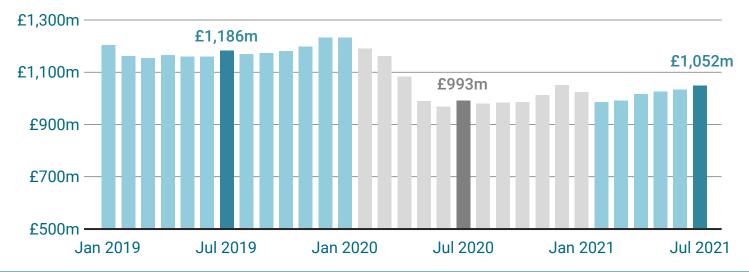
# **NEXT Finance**

#### 





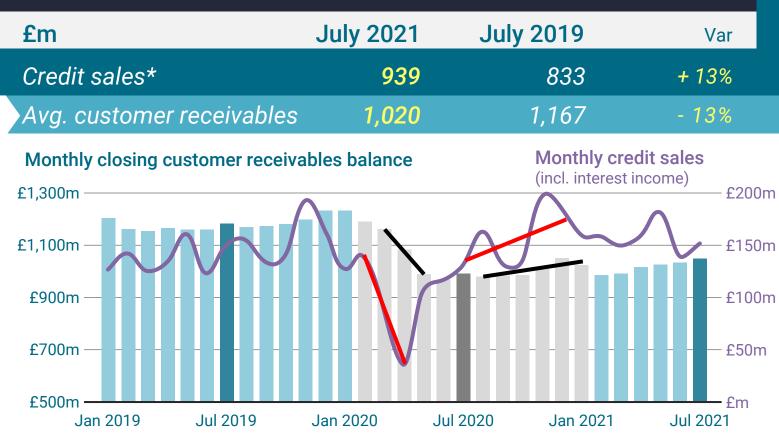
#### Monthly closing customer receivables balance



<sup>\*</sup> Includes Online and Retail sales paid on a NEXT credit account plus interest income

#### **NEXT Finance** | Key Drivers of Sales and Profit \( \cap \in \times t \)





\* Includes Online and Retail sales paid on a NEXT credit account plus interest income

# **NEXT Finance** | Income Statement



	60
1 de	
C	
100	

£m	July 2021	July 2019	Var
Credit sales*	939	833	+ 13%
Avg. customer receivables	1,020	1,167	- 13%
Interest income	119	134	
Bad debt charge	(17)	(19)	
Overheads	(21)	(21)	
Profit before cost of funding	g 81	94	
Cost of funding	(16)	(18)	
Net profit	66	76	- 13%
ROCE (after cost of funding)	12.9%	13.0%	

Includes Online and Retail sales paid on a NEXT credit account plus interest income Rounding differences are not adjusted in the table













**£m** July 2021 July 2019 Var

Total sales 540 874 - 38%

**LFL full price sales** (for the LFL weeks stores were open)



City centres

Regional shopping centres

+ 2%

Jul 2021
vs Jul 2019

- 15%

Jan 2021 vs Jan 2019 - 31%

#### Participation % by sales









£m	July 2021	July 2019	
Total sales	540	874	
Operating (loss)/profit	(18)	91	
Operating (loss)/profit including lease interest	(39)	61	

FY guidance including lease interest

2021/22<sup>(e)</sup> **£60m** 

July 2019 has been restated to reflect IFRS 16





Focus on rent payable

Gross rent, rates and service charge payable

2021<sup>(e)</sup> annualised

2019 annualised

Var

£308m

£347m

- 11%

FY 2021<sup>(e)</sup> rent reductions

No. of stores

Rent reduction

Weighted average term

Annualised saving

73

- 52%

3.0 years

£11.5m

Including 28 flexible rents...

...of which 15 are Total Occupancy (TOC) deals

Annualised saving includes rates and service charge.





#### Focus on rent payable

Gross rent, rates and service charge payable

2021<sup>(e)</sup> annualised

2019 annualised

Var

£308m

£347m

- 11%

#### TOC deal example

Turnover (VAT ex.)

£1.6m

**Before** 

After

Rent

Rates

£124k

Service charge

£88k

£200k

£412k

£230k

- 44%

3 years

% of turnover

14%



# **Estimated Impact of Lockdown**

Full price

Sales lost

Sales gained in rebound

**Net sales lost** 

Retail

-£250m

+£20m

- £230m

## **Estimated Impact of Lockdown**

Full price	Retail	UK Online	
Net sales lost / gained	- £230m	+ £155m	67%
Full price margin	- £125m	54% + £60m	39%
Rates relief	+ £20m		
Recharges & cost savings	+ £19m	- £14m	
Lower customer returns		+ £20m	
Effect of lockdown on profit	- £86m	+ £66m	- £20m

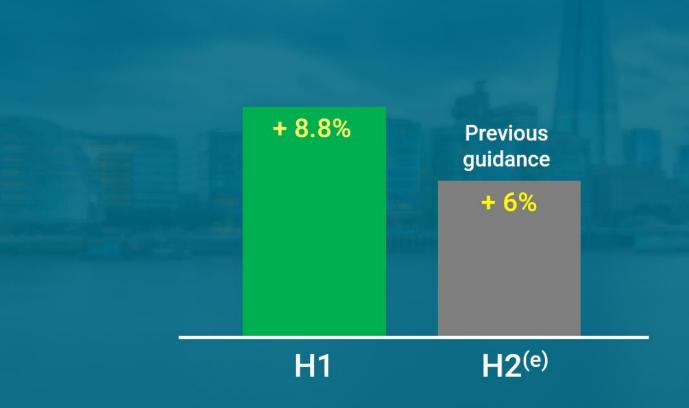


**NEXT PLC** 

2021/22 Outlook

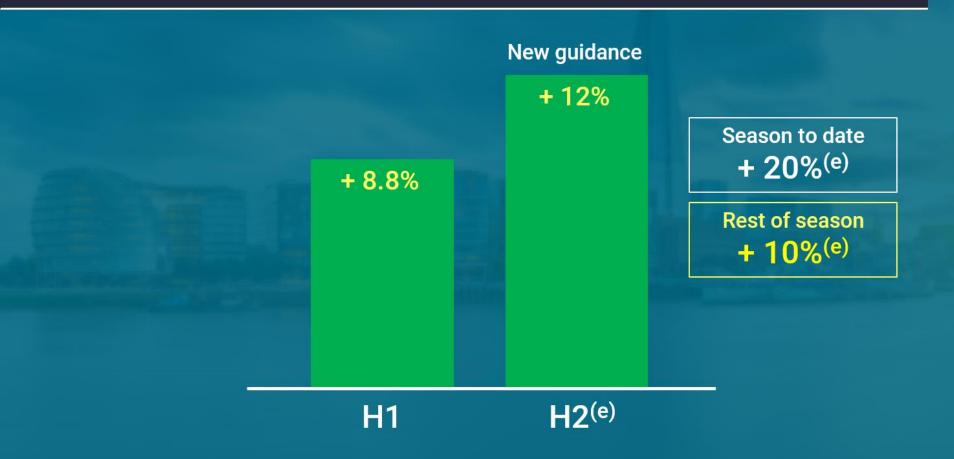
## Central Guidance | Full Price Sales 2021/22(e) v 2019/20





### Central Guidance | Full Price Sales 2021/22(e) v 2019/20

next



## Central Guidance | Full Price Sales 2021/22(e) v 2019/20

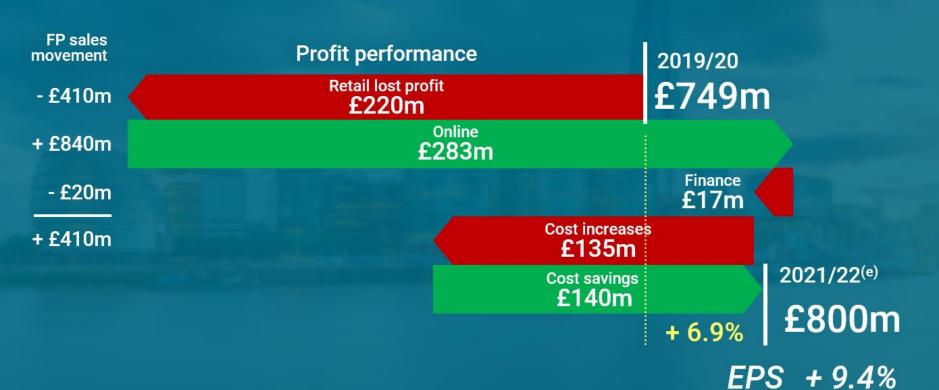
next

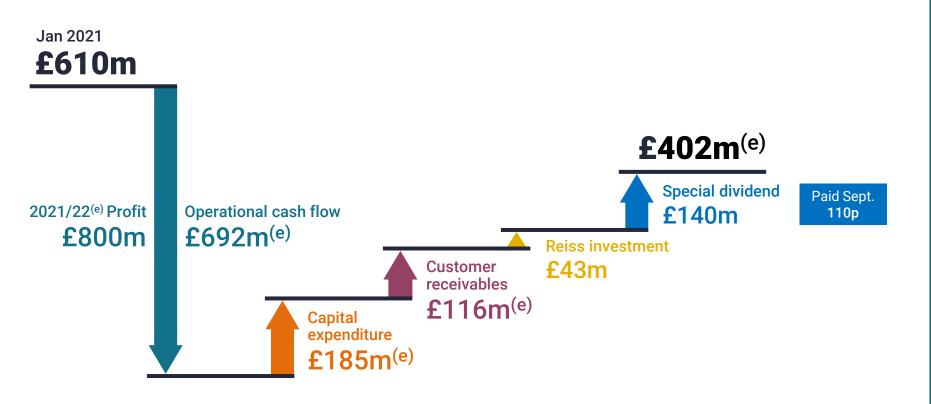
	<b>2021/22</b> v 2019/20	£ Var
Retail	- 25%	- £410m
Online	+ 44%	+ £840m
Finance	- 8%	- £20m
	+ 11%	+ £410m
	<b>FV</b> (e)	

### **Central Guidance** | Profit 2021/22<sup>(e)</sup>





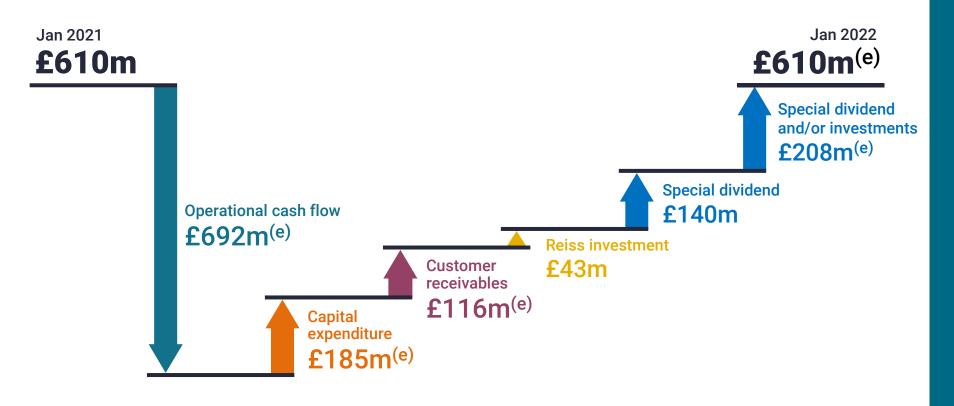


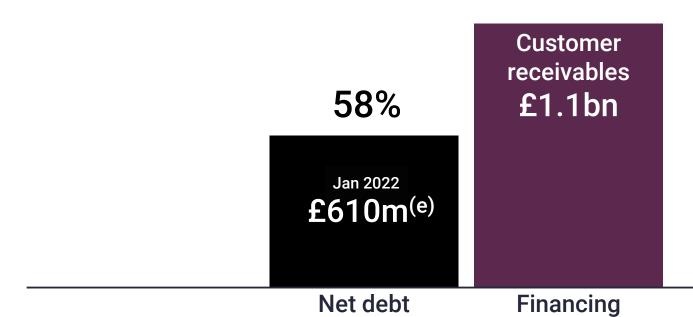


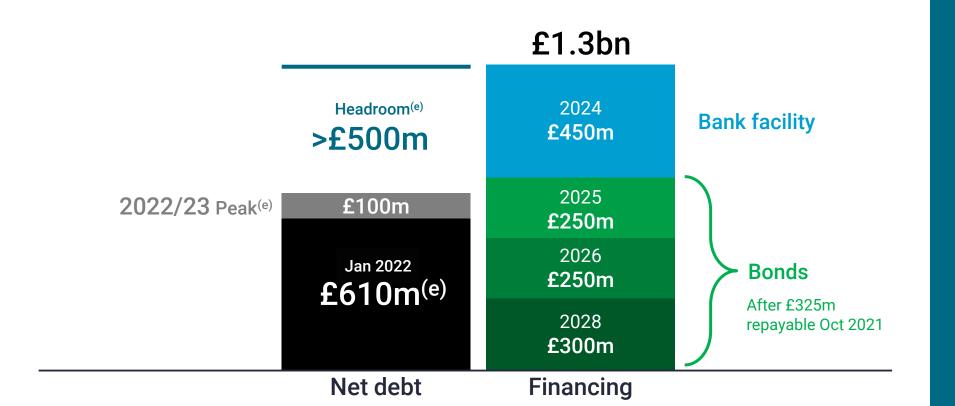
Net debt

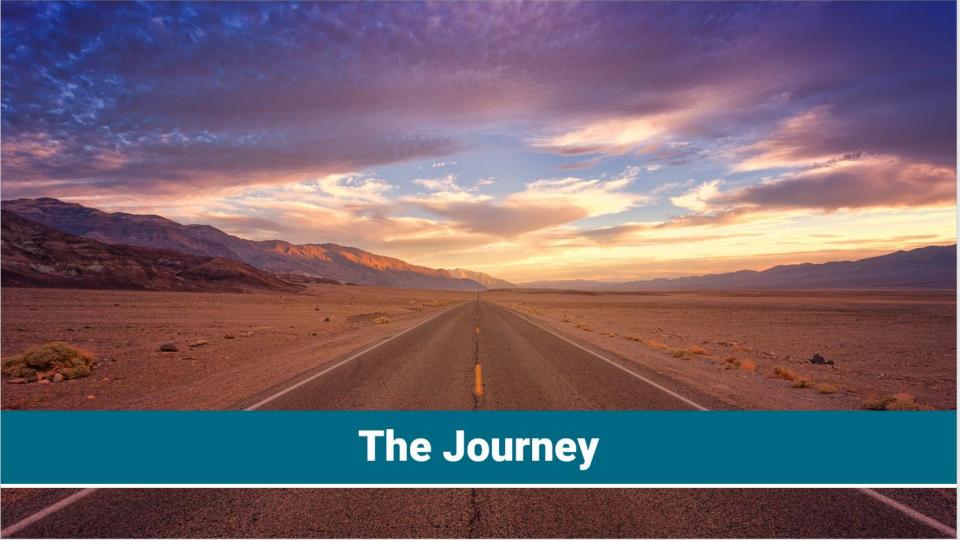
### Net Debt and Financing | Headroom











## **The Journey**

Jan 2017

Jan 2019

**July 2021** 





...at this time of significant uncertainty, we feel that the decision to buy back shares is best left to shareholders themselves.

## **The Journey**

Jan 2017

Jan 2019

**July 2021** 





# The Journey

Jan 2017

Jan 2019

**July 2021** 





Retail Threat

Online Opportunities

## **July 2021**

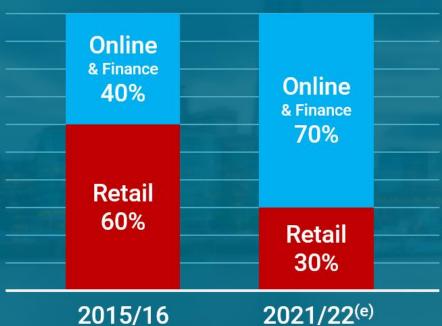
DECREASING

**Retail Threat** 

INCREASING

Online Opportunities

Sales Participation

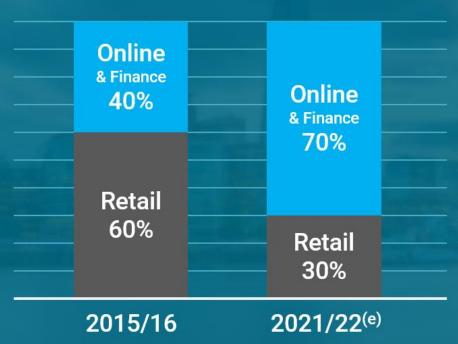


# **July 2021**

Online Opportunities

Four areas of focus

### **Sales Participation**



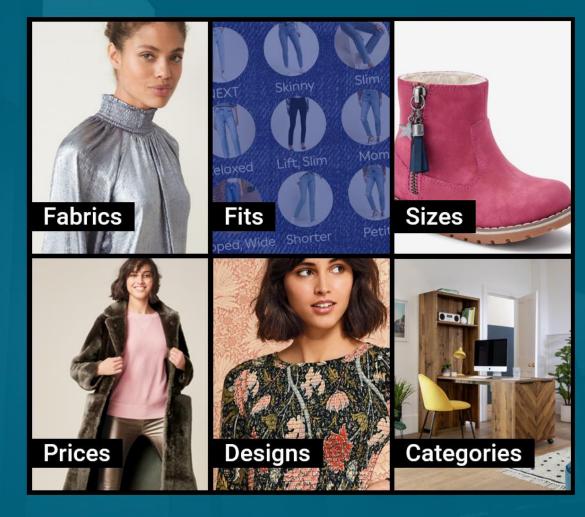
**NEXT Product Choice** 

**Options growth** 

+120%

55k

H1 2016 H1 2021



**NEXT Product Choice** 

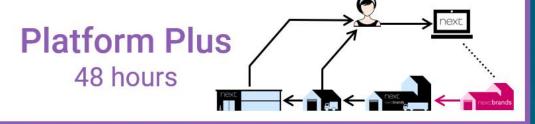
**LABEL Product** 



#### 320+ New Brands

in the last two years





**NEXT Product Choice** 

**LABEL Product** 

**Customer Growth** 

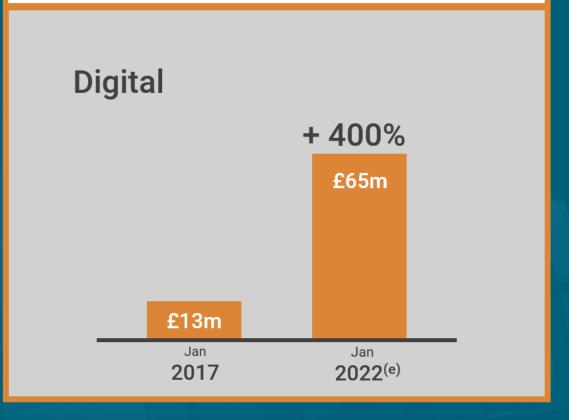
Jan 2021

8.4m customers

+ 40% v 2 years

+ 73% v 5 years

## **Online Marketing**



**NEXT Product Choice** 

**LABEL Product** 

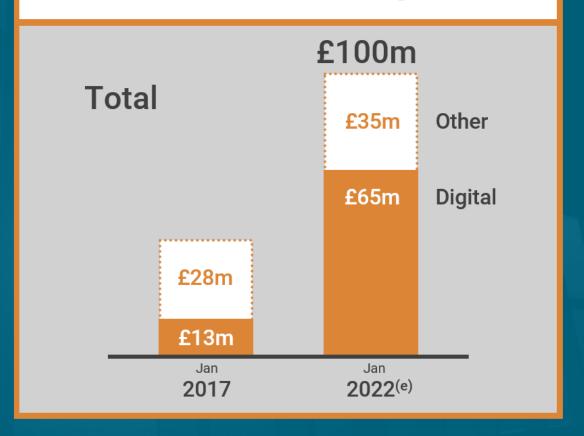
**Customer Growth** 

Jan 2021

#### 8.4m customers

- + 40% v 2 years
- + 73% v 5 years

### **Online Marketing**



**NEXT Product Choice** 

**LABEL Product** 

**Customer Growth** 

Jan 2021

8.4m customers

+ 40% v 2 years

+ 73% v 5 years

## **Collaborative Marketing**



next

back to fun

Shop now

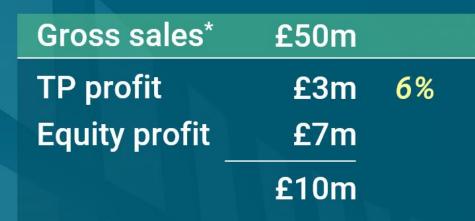


**NEXT Product Choice** 

**LABEL Product** 

**Customer Growth** 

**Total Platform** 



2021/22<sup>(e)</sup>





LIVE



VICTORIA'. Secret















<sup>\*</sup> Excludes retail sales in Victoria's Secret stores

**NEXT Product Choice** 

**LABEL Product** 

**Customer Growth** 

**Total Platform** 

### **Tough Questions**

Are lockdown customers here to stay?

Can our warehouses cope?

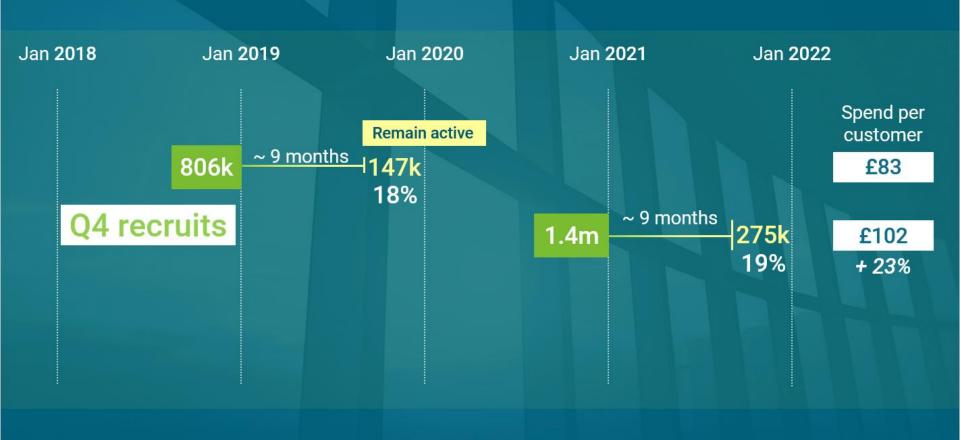
Is our technology ready?





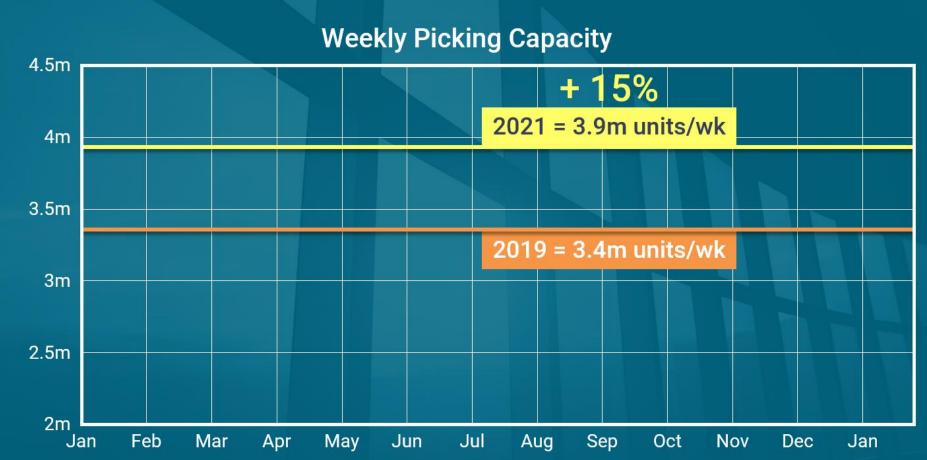
**Customer Retention** 







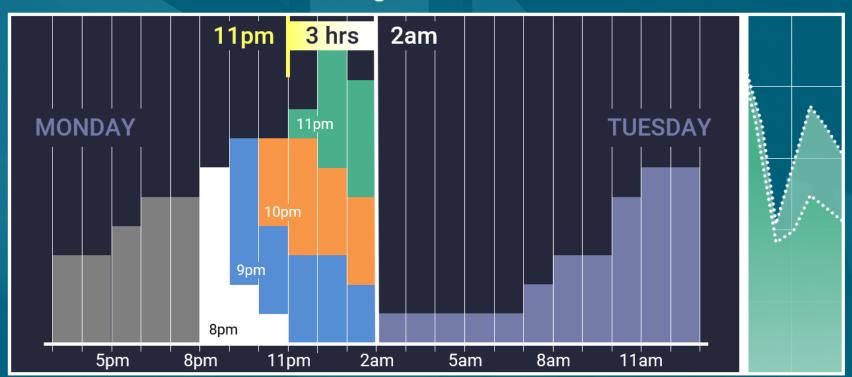




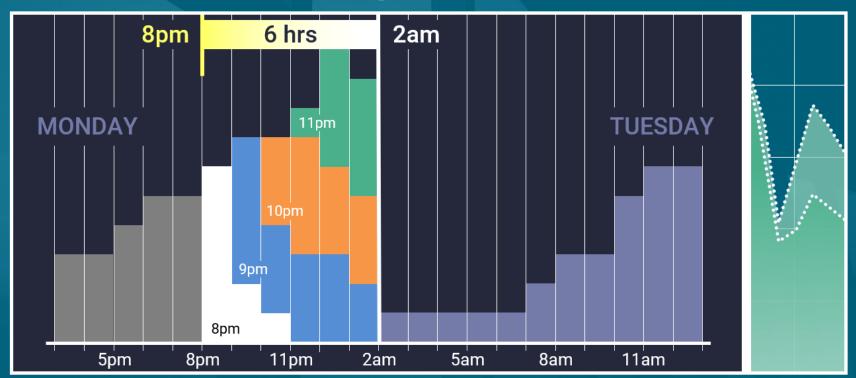




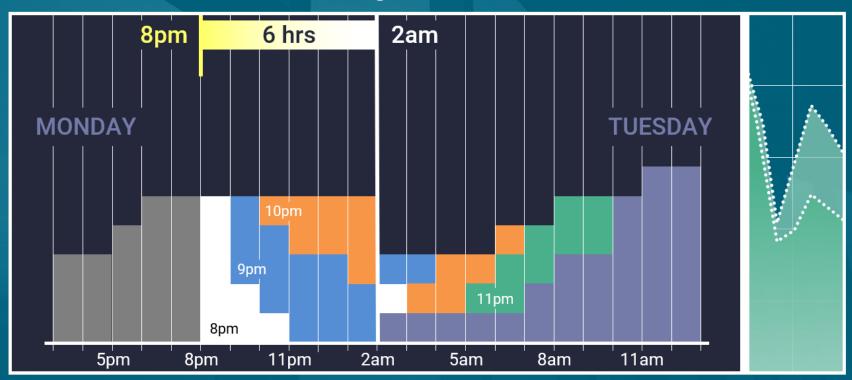
#### **Packing Volumes**



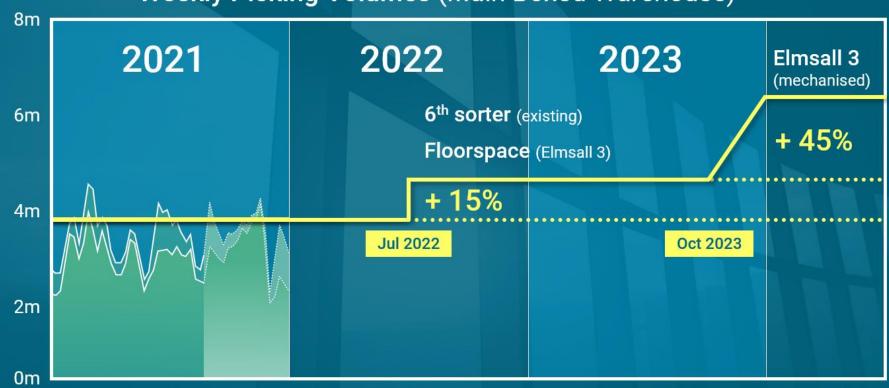
#### **Packing Volumes**

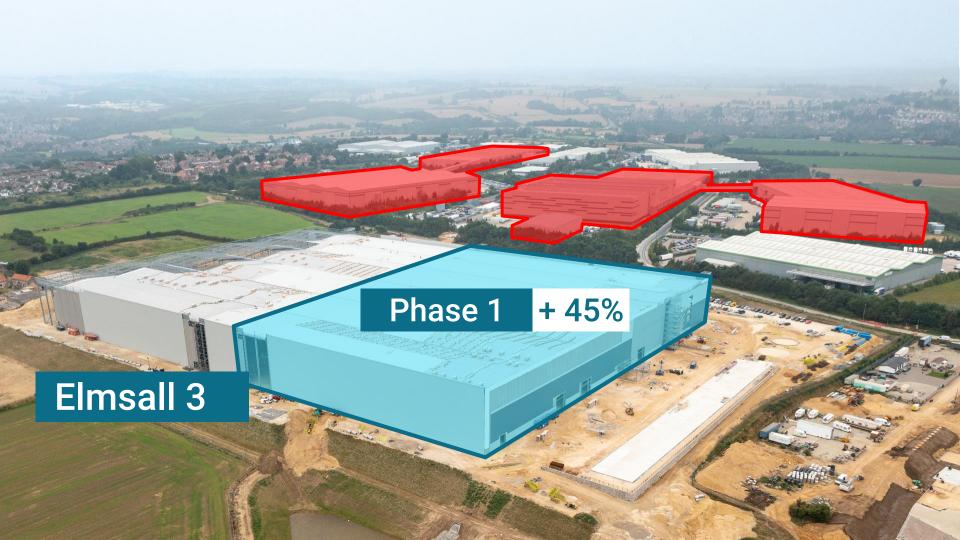


### **Packing Volumes**



Weekly Picking Volumes (Main Boxed Warehouse)

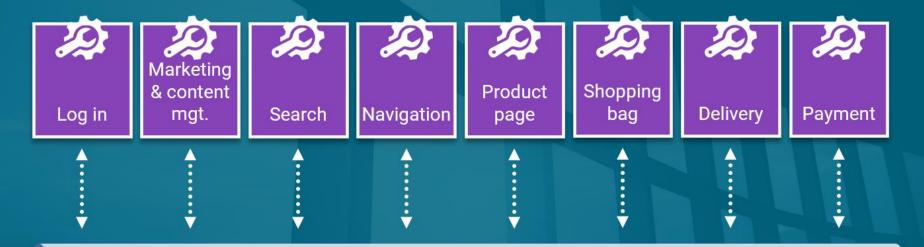








### **Modular Development**



Communication layer

Sept

	2020	2021		2022		2023	2024
1. E-Commerce (major)							
(minor)							
Header & na	vigation	LIVE	•	'My Acco	ount	services 20	24
<ul> <li>Footer &amp; services</li> </ul>	vices	LIVE	Delivery page     2024			24	
<ul> <li>Cloud infrast</li> </ul>	tructure	LIVE	• Checkout 2024				24
<ul> <li>Test &amp; release</li> </ul>	se system	LIVE					
<ul> <li>Search &amp; pro</li> </ul>	duct listing	IN TEST					
Customer log	g-in	IN DEV					
<ul> <li>Product disp</li> </ul>	lay page	IN DEV					
<ul> <li>Content pers</li> </ul>	onalisation	2022					

	2020	2021	2022	2023	2024
1. E-Commerce (major)					
(minor)					
2. HR & Payroll					
3. Big Data & Analytics					
4. Buying & Merchandising					
5. Finance & Accounting					
6. Payment Processing					
7. Warehousing					>>
8. Contact Centres & CRM					

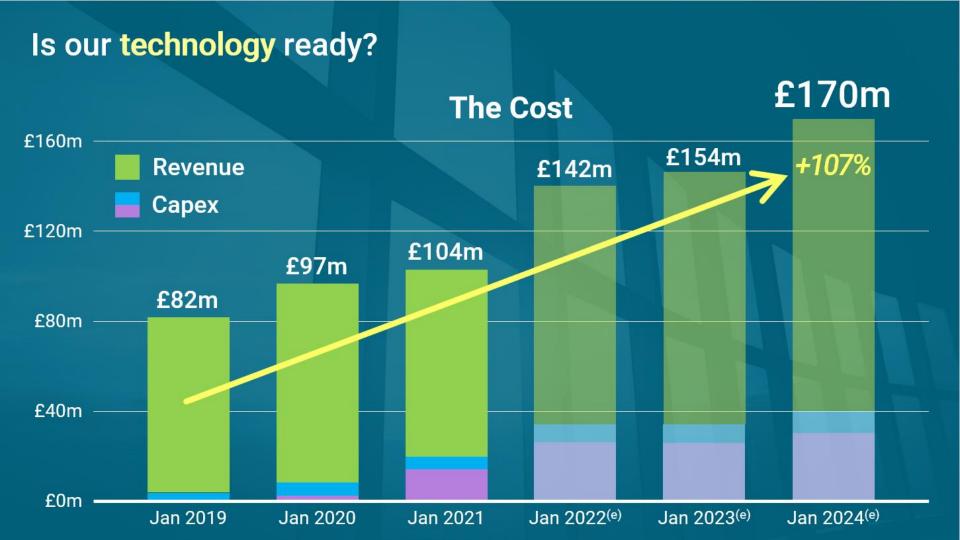
Sept

## **MODERNISE**



**DEVELOP** 

#### Is our technology ready? **The Cost** £40m £40m £36m £36m Capex Infrastructure Capex Software 25% £30m 75% £21m £20m £9m £10m £4m £0m Jan 2019 Jan 2021 Jan 2022(e) Jan 2023(e) Jan 2024(e) Jan 2020





Challenges & Uncertainties

Are lockdown customers here to stay?

Can our warehouses cope?

Is our technology ready?

## Online Opportunities

**NEXT Product Choice** 

**LABEL Product** 

**Customer Growth** 

**Total Platform**