

NEXT

Corporate Website Privacy Notice

NEXT plc and its subsidiaries ("NEXT") are committed to complying with the UK General Data Protection Regulation and the Data Protection Act 2018. Looking after the personal information you share with us is very important, and we want you to be confident that your data is kept safely and securely and to understand how we use it.

We have published this notice to help you understand:

- How we collect your information;
- What information we collect from you and why;
- How we use your information and on what basis;
- Who we share your information with;
- How long we keep your information; and
- What your rights are.

This privacy notice applies to you if you are a user of the NEXT plc corporate website www.nextplc.co.uk

NEXT acts as 'Data Controller' of the personal data you provide to us, and we will sometimes refer to ourselves in this notice as "we" or "us". As Data Controller, NEXT determines the purposes and ways in which any personal data are, or will be, processed.

If you are also a **NEXT customer**, you should refer to the separate privacy notice at www.next.co.uk/privacy which covers the personal information which we collect from you in relation to NEXT products and services which you purchase as a NEXT customer.

If you are also a **NEXT employee**, please refer to the separate privacy notice which also applies to you and is located on the Company's internal Intranet and on the NEXT Employee Portal.

If you are also a **NEXT shareholder**, please refer to the separate privacy notice which may also apply to you and is located on the NEXT corporate website at <https://www.nextplc.co.uk/site-services/privacy-and-cookies>

How do we collect information?

The NEXT corporate website (www.nextplc.co.uk) is managed by Investis on behalf of NEXT.

NEXT and Investis will not collect any personally identifiable information about individuals, except where it is specifically and knowingly provided by them. Your personal

NEXT

information is collected when you register on www.nextplc.co.uk for alert services or raise a query via the Contact Us page.

When you visit NEXT's website, Investis' web server collects some basic information such as your browser type, IP address, internet service provider's domain name, which pages you accessed on the site, and when.

Details of the cookies that Investis use can be found on the Privacy and Cookies page of the NEXT corporate website.

What information do we collect from you?

If you register for the alert service, you will need to provide your name and email address. This information will be held by Investis for administration of the alert service.

If you raise a query via the Contact Us page, you will need to provide your name and email address. These details will be passed by Investis to NEXT in email format in order to respond to your query. They are not stored by Investis.

How do we use your information and on what basis?

The information will not be used for any purpose other than to send alerts and respond to queries, it will be stored securely and will not be shared with third parties (other than Investis for the alert service).

Whenever we process your personal information there must be a 'legal basis' for what we do. The different legal bases we rely on are:

- Consent: You have told us you are happy for us to process your personal information for a specific purpose;
- Legal obligation: We are required to process your personal information by law;
- Legitimate interests: The processing is necessary for us to conduct our business, but not where our interests are overridden by your interests or rights;
- Public information: Where we process personal information which you have already made public; and
- Legal claims: The processing of your personal information is necessary for the establishment, exercise or defence of legal claims or whenever courts are acting in their judicial capacity.

By registering for the alerts or submitting a query, you consent to this use of your name and email address.

NEXT

Who might we share your personal information with?

Investis does not transfer personal information to third parties. However, for data processing purposes it may be necessary for Investis to allow its employees in other regions outside the European Economic Area (EEA) to access your personal data. These employees may reside in India or the United States and in both cases, the data handling procedures are in line with the General Data Protection Regulation.

NEXT puts in place appropriate safeguards to ensure that there are strict rules regarding both confidentiality and security of your information.

How long do we keep your personal information?

If you have registered for the alert service, your personal information will be kept until you unsubscribe.

If we collect your personal information via the Contact Us page, the length of time we retain it is determined by a number of factors including the purpose for which we use the information and our obligation under other laws. We will therefore retain your personal information for 7 years after the date it is no longer needed by us unless these laws require us to hold your personal information for a longer period, or delete it sooner.

What are your rights?

You are entitled to request the following from NEXT, these are called your Data Subject Rights and there is more information on these on the Information Commissioners' website at www.ico.org.uk:

- the right to access a copy of the personal information we hold about you;
- the right to correction of inaccurate personal information we hold about you;
- the right to restrict our use of your personal information;
- the right to be forgotten;
- the right of data portability;
- the right not to be subject to a decision based solely on automated processing, including profiling; and
- the right to object to our use of your personal information.

If you have any questions about the above rights, please contact the NEXT Data Protection Officer via dataprotection@next.co.uk

If you would like to withdraw consent to your personal information being stored for the purposes of receiving alerts please visit <https://www.nextplc.co.uk/investors/regulatory-news-and-alerts/alert-service> and unsubscribe.

NEXT

If you are unhappy with the way in which NEXT has handled your personal information and you have already been in contact with us (using the above details) and feel we did

not resolve your issues to your satisfaction, you can contact the Information Commissioners Office (The UK's Data Protection Regulator) via ico.org.uk.

Contact us

If you are seeking to exercise any of the above rights or should you need to contact us please do so in writing to:

Data Protection Officer
Legal Department
Next plc
Desford Road
Enderby
Leicester
LE19 4AT

or via dataprotection@next.co.uk quoting 'Corporate Website Privacy Enquiry'.

This Privacy Notice was last updated on 29 June 2022.